

COMMERCE

THE BUSINESS OF NEW JERSEY

COMMERCE MAGAZINE EDITORIAL CALENDAR 2019

12 Issues, Including...

*Companies that Care Awards Issue (March),
Special New Jersey Cancer Care Guide (May)
Annual CEO Best Practices Guide (September)
Special Issue: 2019 Business Forecast (December)*

- Bonus Distribution, President's Clubs, Newark Liberty Airport
- Banner Ads, Advertorials and Print/Online Sponsorships Available
- Ad Hyperlinks Embedded in Each Ad Included in Monthly Online Issues
- Bonus Distribution at Commerce and Industry Association of New Jersey Events



JANUARY (CONSTRUCTION/REAL ESTATE, CANCER CARE, CYBER)

CONSTRUCTION/REAL ESTATE: State-of-the-Industry Report
HEALTHCARE: State-of-the-Art Cancer Care
HIGHER EDUCATION: Accounting Degrees and Certificates
CYBERSECURITY: Ransomware and Protecting Data
BANKING: A Digital Revolution is Changing Banks and Banking
ACCOUNTING/ BANKING/LAW: Construction and Real Estate
ACCOUNTING: Cost Segregation Studies for Construction/Real Estate
ENVIRONMENTAL: NJDEP, Energy

FEBRUARY ((COLLEGE PRESIDENTS ROUNDTABLE, CARDIAC CARE)

HIGHER EDUCATION: College Presidents Roundtable
BLACK HISTORY MONTH: African-American Business Success
HEALTHCARE: State-of-the-Art Cardiac Care (American Heart Month)
LEADERSHIP: What NFL Quarterbacks Can Teach Business Leaders
ACCOUNTING/BANKING/LAW: Diversity as a Competitive Advantage
ENVIRONMENTAL: Water Issues

MARCH (COMPANIES THAT CARE AWARDS, WOMEN'S HEALTH)

SPECIAL ISSUE: CIANJ/COMMERCE's "Companies that Care" Awards
HIGHER EDUCATION: Nursing, Medical, Biotech and Pharma Careers
HEALTHCARE: Women's Health: A Chief Medical Officers Roundtable
ACCOUNTING/BANKING/LAW: Healthcare/Pharmaceutical/Cannabis
ENVIRONMENTAL: Special LSRP Best Practices Section
***WOMEN'S HISTORY MONTH:** Executive Profile Advertorial Section

APRIL (ANNUAL ENVIRONMENTAL ISSUE, ROBOT-ASSISTED SURGERY)

ENVIRONMENTAL: NJDEP, LSRPs, Brownfields, Environmental Law
HEALTHCARE: State-of-the-Art Robot-Assisted Surgery at NJ Hospitals
ACCOUNTING/BANKING/LAW: Serving Environmental Clients
BANKING: Financing Land Redevelopment in New Jersey
HIGHER EDUCATION: Global Business Degrees for Professionals
HOSPITALITY: 2019 Corporate Meeting & Event Planning Guide

MAY (ANNUAL CANCER CARE GUIDE, CPA MANAGING PARTNERS ROUNDTABLE)

SPECIAL ISSUE: Annual New Jersey Cancer Care Guide
ACCOUNTING: Managing Partners Roundtable
HIGHER EDUCATION: Accounting Education
LAW: Mergers & Acquisitions
ENVIRONMENTAL: Landfills, Recycling and Sustainability
HEALTHCARE: Chief Nursing Officers Roundtable



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JUNE (BANK CEO ROUNDTABLE, MBA PROGRAMS, CANCER CARE)

SMALL BUSINESS: Talking Money with Your Banker
HIGHER EDUCATION: EMBA and MBA Programs & Directory
ACCOUNTING/LAW: Succession Planning for Future Leadership
HEALTHCARE: Cancer Care Success Stories
ENVIRONMENTAL: NJ Div. of Fish & Wildlife

SEPTEMBER (COLLEGE PRESIDENTS ROUNDTABLE, OVARIAN AND PROSTATE CANCER)

HIGHER EDUCATION: College/University Presidents Roundtable
HEALTHCARE: National Ovarian and Prostate Cancer Month-Prevention/Treatment
HISPANIC HERITAGE MONTH: Hispanic Business Success Stories
ACCOUNTING: Forensic Accounting, White-Collar Crime
SECURITY: Business Continuity, Cybersecurity, CEO Security
BANKS: Saving for College, Executive and Continuing Education
LAW: Intellectual Property, Collaborations with Colleges/Universities
ENVIRONMENTAL: HAZMAT, Recycling, Vapor Intrusion and Remediating Sites

JULY (MOBILE BANKING, LAW FIRM MANAGING PARTNERS, MATERNITY CARE)

LAW: Managing Partners Roundtable
BANKING: Mobile Banking Apps
HEALTHCARE: First Class Maternity Care
ACCOUNTING: *Fortune 100* Clients, Large Company Finances
HIGHER EDUCATION: Continuing Education for Executives
ENVIRONMENTAL: Women in Leadership

OCTOBER (HOSPITAL CEO ROUNDTABLE, SPECIAL CEO PROFILES SECTION)

HEALTHCARE: Healthcare CEO Roundtable (Breast Cancer and more)
ACCOUNTING/BANKING/LAW: Healthcare/Pharma Practice Leaders
HIGHER EDUCATION: Healthcare Certificates and Degree Programs
NATIONAL CYBER-SECURITY MONTH: Protecting Your Data
ENVIRONMENTAL: New Business Opportunities
HOSPITALITY: 2019 Holiday/Event Planning Guide

FALL 2019 (2019 ANNUAL LEADERSHIP & INNOVATION AWARDS)

Best Practices, Top Thought Leaders, NJ's Best CEOs

Bonus Distribution for 1 Year

- Best Practices by Industry from New Jersey's Leading Companies
- Top CEO Awards for Thought Leadership/Individual Achievement
- "Best of" Awards from the Pages of COMMERCE from 2018-2019

FRESH IDEAS, WINNING STRATEGIES, EXCELLENCE

NOVEMBER (ANNUAL ENVIRONMENTAL ISSUE, BARIATRIC SURGERY)

COVER STORY: Annual Environmental Issue
HEALTHCARE: Bariatric Surgery/Weight Loss
HIGHER EDUCATION: Programs for Veterans
ACCOUNTING/BANKING/LAW: Women- , Minority- and Veteran-Owned Businesses
WEALTH MANAGEMENT: High-Net-Worth Investing/Lifestyle
WELLNESS: Creating Cost-Saving Workplace Healthcare Programs

DECEMBER (CIANJ'S 2019 BUSINESS FORECAST, CEO PREDICTIONS FOR THE ECONOMY/INDUSTRIES)

SPECIAL ISSUE: CIANJ's 2019 Business Forecast
New Jersey CEOs Offer Industry/Economic Predictions

**All articles and sections are subject to change.*

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