

# 2018 ADVERTISING RATES

# Buying Ads in COMMERCE

THE BUSINESS OF NEW JERSEY

## is a Winning Decision



### BLACK & WHITE

Size:	1X	6X	12X
Full Page	\$2,400	\$2,100	\$1,800
Half Page	\$1,650	\$1,500	\$1,300
Quarter Page	\$1,300	\$1,200	\$1,050

### BLACK & ONE SPOT COLOR

Size:	1X	6X	12X
Full Page	\$2,600	\$2,300	\$2,100
Half Page	\$1,950	\$1,800	\$1,500
Quarter Page	\$1,500	\$1,350	\$1,150

### FOUR COLOR PROCESS

Size:	1X	6X	12X
Back Cover	\$4,500	\$3,500	\$3,200
Inside Front Cover	\$4,000	\$3,200	\$2,900
Inside Back Cover	\$3,800	\$3,000	\$2,700
Page 1 or Page 3	\$3,500	\$2,800	\$2,500
Full Page	\$3,200	\$2,600	\$2,300
Half Page	\$2,300	\$2,000	\$1,850
Quarter Page	\$1,950	\$1,700	\$1,500

### 2018 BEST PRACTICES GUIDE (PREMIUM POSITION)

4/Color Process Back Cover	\$4,800
4/Color Process Inside Front Cover	\$4,500
4/Color Process Inside Back Cover	\$3,600

**To Advertise, Please Contact Stu Bodow**  
**201-368-2100 • e-mail [sbodow@cianj.org](mailto:sbodow@cianj.org).**

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